

# RHS CHELSEA FLOWER SHOW



The RHS Chelsea Flower Show, hosted on the historic grounds of the Royal Hospital Chelsea, stands as the most prestigious garden and flower show worldwide. With a legacy spanning over a century, it has captivated a global audience with its unparalleled showcase of horticultural innovation and garden design excellence. Although the RHS Hampton Court Palace Garden Festival has grown to be the UK's largest flower event, the RHS Chelsea Flower Show continues to reign as the ultimate destination for those passionate about cutting-edge garden design and horticulture.

As the UK's leading gardening charity, the Royal Horticultural Society (RHS) is dedicated to enriching lives through the power of plants, fostering a greener, more beautiful UK. It's in this spirit of innovation and beauty that J & J Carter was commissioned to craft a bespoke tensile roof structure for our esteemed client, designed to harmonise with the event's prestigious atmosphere and the vibrant green emblematic of the RHS Chelsea Flower Show.

## BESPOKE TENSILE FABRIC SOLUTIONS BY J & J CARTER

Our client chose a dynamic green hue from the Saulea coloured PVC range to complement the event's logo and its celebrated

green-fingered ethos. This custom-designed tensile structure not only aligns with the aesthetic values of the RHS Chelsea Flower Show but also embodies the spirit of innovation and environmental consciousness the event is known for.

At J & J Carter, we understand that each client has unique needs. Our [bespoke tensile fabric solutions](#) extend beyond the leisure industry, serving clients in the hospitality, industrial, healthcare, and educational sectors. With a commitment to excellence, our team is adept at tailoring our structures in size, shape, and colour to meet your specific requirements.

Whether you're aiming to captivate attendees at a world-class flower show or enhance your venue with a statement structure, J & J Carter is here to transform your vision into reality. Discover how our custom tensile solutions can elevate your event or project.

[Contact us](#) today to explore the endless possibilities.

## KEY FACTS

**LOCATION:** United Kingdom

**INDUSTRY:** Events

**MATERIALS:** PVC/PES

**ROOF FORM:** Conic